

# Wordpress Complete Website MasterClass (Transcript)



## **WORDPRESS COMPLETE WEBSITE MASTERCLASS INTRODUCTION**

- 01 WordPress Complete Website MasterClass Promo
- 02 WordPress Complete Website MasterClass Outline
- 03 WordPress Complete Website Course Resources

## **WEBSITE'S DOMAIN & WORDPRESS INSTALLATION & CUSTOMIZATION**

- 04 Website Hosting & Bluehost account tour
- 05 Installing WordPress
- 06 WordPress tour
- 07 creating WordPress web pages& Gutenberg tour-
- 08 Creating Menus & static page
- 09 Installing WordPress Astra theme

## **WORDPRESS PAGE BUILDER BRIZY**

- 010 Installing Brizy plugin
- 011 Brizy quick tour (part1)
- 012 Brizy quick tour (part2)

## **WORDPRESS HOME PAGE DESIGN**

- 013 Home page design outline & Blisk browser
- 014 First Section design
- 015 About us section design (2nd section)
- 016 Designing overlapping section in WordPress Brizy
- 017 Testimonials section
- 018 email opt in form WordPress Brizy
- 019 Map & contact section
- 020 Header Area Brizy pro
- 021 Footer Area Brizy pro
- 022 Header Area Theme customizer (free Brizy version)
- 023 Footer Area in theme customizer (Brizy free version)

## **WORDPRESS WEBSITE RESPONSIVENESS**

- 024 Website responsiveness for tablet preview
- 025 Website responsiveness for Mobile devices

## **ABOUT US, CONTACT US PAGE & WORDPRESS ICON SITE ICON**

- 026 About us page
- 027 Contact Us page
- 028 Site Icon & Astra theme's customizer tour

## **ESTABLISHING BLOG ON OUR WORDPRESS WEBSITE**

- 029 Creating blog page & posts using for free & pro Brizy users (except Brizy blog template)
- 030 blog post template Brizy pro

## **ESTABLISHING ECOMMERCE STORE ON OUR WORDPRESS WEBSITE**

- 031 Installing Woocommerce Plugin on our website
- 032 Creating Simple Product
- 033 ecommerce store visuals (theme customizer)
- 034 Creating variable products
- 035 Creating Discount Coupons & the purchasing cycle m1
- 036 Woocommerce settings,tax,payment,emails explained
- 037 Adding Products&categories to our webpages using brizy

## **WORDPRESS WEBSITE OPTIMIZATIONS & TECHNICALS**

- 038 Optimizing WordPress website's performance-
- 040 WordPress website backup, restore, transfer-all in one wp migration plugin
- 041 website official email (domain email & device setup)
- 042 Understanding subdomains
- 043 Opt2: Alternative method using Cloudflare for WordPress Performance optimization
- 044 Optimizing images & creative images Art directions